

CALIFORNIA COASTAL COMMISSION

45 FREMONT, SUITE 2000
SAN FRANCISCO, CA 94105-2219
VOICE (415) 904-5200
FAX (415) 904-5400
TDD (415) 597-5885



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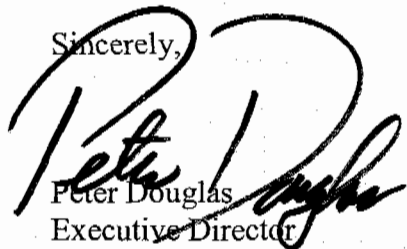
To Whom It May Concern:

I write in support of Gary Polakovic who I have known and whose writing I have followed for more than a decade. As the Coastal Commission's Executive Director for nearly twenty seven years, I have observed Gary's work clearly analyzing and explaining complex economic and environmental issues. He is an excellent communicator who asks the tough questions, has access to key participants both in and outside government, and has a fine analytical mind capable of spotting trends and connecting the dots. Gary understands how environmental and economic policy is made and implemented.

I have seen how Gary's writing has influenced public opinion and decision makers, in part because of his well deserved reputation for integrity, credibility and accuracy. His two decades of writing in the field has earned him important access to insiders in government, business and the NGO community. He has won the trust of people with whom he has to work to search out information, gain understanding and tell the story fairly and accurately. Gary's front row seat and direct experience involving many of the most important environmental policy debates over the past twenty years has given him unique perspective and experience that would serve well any organization seeking to advance an environmental, green business or progressive institutional agenda.

I have no doubt Gary would add significant value to any client organization or company looking for a smart, ethical, well connected and highly skilled communicator. Please feel free to contact me if you want more information regarding my work and experience with him.

Sincerely,


Peter Douglas
Executive Director
California Coastal Commission